

Volkspaleis

Multidisciplinary manifestation in Grote Kerk Den Haag

21 July until 17 August 2012

Julian Rosefeldt (DE), ROLU (USA), Maartje Wortel (NL), Jörg Heiser (DE) en Santa Cruz (NL)

Voorbezigting Volkspaleis pers/VIP

Zaterdag 21 juli 2012, 16.00 uur, Grote Kerk Den Haag — RSVP via pers@west-den Haag.nl

Feestelijke opening Volkspaleis

Zaterdag 21 juli 2012, 17.00 uur, Grote Kerk Den Haag

From 21 July until 17 August 2012, the Grote Kerk (Main Church) in Den Haag will be renamed the Volkspaleis (People's Palace). West will organize a multidisciplinary project for a wide audience offering the monumental video installation *Asylum* by visual artist Julian Rosefeldt, seating units by design atelier ROLU, spoken essays by the writer Maartje Wortel and a concert by the band Santa Cruz.

Julian Rosefeldt (1965, DE) can be regarded as one of the most important video artists on an international level. His work has been included in numerous collections and is frequently shown in renowned museums, all over the world. At Volkspaleis in the Grote Kerk and at West, Rosefeldt's work will be displayed for the first time in the Netherlands.

Rosefeldt's video installation *Asylum* in the Grote Kerk consists of a life-sized labyrinth, containing nine screens. *Asylum* is an installation made by 120 inexperienced actors, mainly asylum seekers. Rosefeldt combines analytic, sober thoughts about the power of the media, with an artistic view. Vacuuming Muslim women in a field full of cactuses, a group of Asian cooks doing useless work in the alienating environment of a monkey enclosure, and newspaper boys who try to keep order in their piles of paper in vain.

In those nine contemporary 'tableaux vivants', a deliberate politically incorrect study is carried out about the fear for foreigners, and in turn the yearning for the exotic. The scenes are confronting and cause the visitor to reflect about prejudices and relations with other groups in the population.

At West, on the Groenewegje, the complete *Trilogy of Failure* will be shown. The three 'multi-screen' films — *The Perfectionist*, *Stunned Man* and *The Soundmaker* — display universal themes, such as the absurdity of life and human obsessions. Time and again, the protagonist makes attempts to escape from standards, rituals and everyday habits, but all in vain. This provides poetic, slapstick-like situations with a cinematic background.

The American cooperative **ROLU** (USA), set up by Matt Olson and Mike Brady, focuses on designing installations, modern city sceneries and furniture. For Volkspaleis, ROLU will create a new object that is in response to the location: the Grote Kerk. ROLU specializes in the broadening of experiences and wants to take the visitors out of their comfort zone; using their 'lost and found designs', they cause a wavering between the parameters of design and art, and high and low culture.

Maartje Wortel (1982, NL) studied Image & Language at the Gerrit Rietveld Academie in Amsterdam. She has published short stories in literary magazines such as *Passionate Magazine*, *De Brakke Hond* and *De Gids*. Maartje Wortel made her debut in 2009 with a collection of stories called *Dit is jouw huis* (This is your house) at the publisher De Bezige Bij, and with this collection she won the Anton Wachterprijs, a prize for the best prose debut. In 2011, her first novel was published: *Half Mens* (Half a human being).

West has asked Maartje Wortel to write new stories, especially for Volkspaleis. Wortel's autonomous stories will be available on MP3-players during the manifestation. The visitor can make his or her own choice in how to combine the four elements: the architecture of the church, ROLU's interior sculptures, Rosefeldt's video installation and Maartje Wortel's stories.

The music by **Santa Cruz** (NL) is characterized as the sinister successor of 'rock legend' Orange Sunshine. Both bands appeared on the Motorwolf label and they form an integral part of Den Haag underground music scene. The band Santa Cruz will provide an 'unplugged' performance, in which a metal-mantra will be combined with elements of gospel and trance. A modern devotional mass and likewise performance, which forms a perfect match with Rosefeldt's video installation Asylum. The concert will be announced on the website and on the Facebookpage of West.

Jörg Heiser (1968, DE) is co-editor of *frieze* magazine, co-publisher of the magazine *frieze d/e*, writes for the *Süddeutsche Zeitung* and is a frequent contributor to art catalogues and publications. Heiser introduced the neologism 'super-hybridity' with a themed issue of *frieze* magazine (No. 133, September 2010), as a term for the process of accelerating the amalgamation of sources and contexts that feed into artistic production, to an extent that they are atomized and transformed into the seed of the next idea. A new essay on this topic will be published in the context of Volkspaleis.

During Volkspaleis, a discourse about relevant, topical issues will be brought forth, and extra additional activities will be organized (www.volkspaleis.org). A series of readings and a discussion will be held in September. A new publication will accompany the manifestation and exhibition in West.

Volkspaleis

Grote Kerk Den Haag
Rond de Grote Kerk 12
2513 AM Den Haag
www.volkspaleis.org

Open every day from 11 a.m. till 5 p.m., free entrance.

West

Groenewegje 136
2515 LR Den Haag
+31 (0)70 3925359
info@west-den Haag.nl
www.west-den Haag.nl

Open every day from 11 a.m. till 5 p.m., free entrance.

Editorial note, not to be published:

We are pleased to invite you for the preview and festive opening of the Volkspaleis on Saturday 21 July from 4 p.m.; this is the sole occasion that the artist Julian Rosefeldt will attend in the Netherlands.

Please confirm that you will be attending the preview, by sending an email to pers@west-den Haag.nl, before Thursday 19 July, 2012.

For visual material, interviews and more information about Volkspaleis and West, you can contact Josje Stoel via pers@west-den Haag.nl, +31 (0) 6 16322624 or of +31 (0)70 3925359

www.volkspaleis.org